



**PRESS RELEASE  
MAY 2009**

## **Advanced Micro Peripherals opens North American office**

**New York, NY and Cambridge, England – May, 2009.** Embedded video specialist Advanced Micro Peripherals is pleased to announce the opening of their North American office in New York. This will streamline the service to existing customers as well as maintain the steady growth in business and new enquiries seen from across the US and Canada. Advanced Micro Peripherals Inc. manager, Remo Foss, comments: "We appreciate how customers value a fast, local response to enquiries ranging from technical data requests to updates on orders and delivery status. Our new office will offer proactive help to customers embarking on demanding new embedded video projects."

The company continues to develop new MPEG-4 and H.264 hardware solutions for demanding video applications in surveillance systems, airborne and mobile defense and traffic management. With key



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customers based in the United States, UK and Europe, the new office will support the continued growth in these markets.

**About Advanced Micro Peripherals ([www.amp-usa.com](http://www.amp-usa.com))**

Advanced Micro Peripherals is a leading manufacturer of embedded video solutions - offering the latest MPEG-4 / H.264 codecs and video overlay / annotation technologies on a wide range of embedded board form factors including PC/104-*Plus*, CompactPCI, PCI and miniPCI modules. Founded in 1993, AMP is focused on rugged, long-life embedded board products and supporting software development kits for video capture, annotation, display and recording. From its design center near Cambridge (UK), AMP also offers Design Services to meet the needs of specialized customer requirements.

Marketing contact for Advanced Micro Peripherals:
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Sales & Marketing Manager
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Advanced Micro Peripherals.
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